

Waldringfield parish newsletter

2018 Publication dates - March 1st, June 1st, September 1st and December 1st.

Copy deadlines are 2 weeks or so ahead of publication - Feb 16th, May 18th, Aug 17th and Nov 16th. Contact details are at the foot of this page.

Newsletter Advertising Policy & Fees

1. Advertising is open to all businesses and organisations that provide goods and/or services to the village of Waldringfield, subject to 8 below
2. No more than 25% of the overall newsletter space will be used for advertisements
3. There is a simple fee structure (£24 a quarter page, £36 half page and £48 full page per edition). Waldringfield-based businesses will receive a 50% discount on these rates. Discounts may be available for four editions of the newsletter or more.
4. Payment to be made by BACS or cheque on approval/acceptance of the advertisement
5. Non-profit making community groups will not be affected and may still promote their activities as before
6. The newsletter will be in A5 booklet form and, as with the website edition, printed in full colour.
7. Logos shall be provided and fonts/colours specified by the advertiser
8. Final editorial discretion stays with the editor, who reserves fully the right to decline any advertisement from any organisation for any reason without recourse.

NOTES

- The newsletter is distributed quarterly to all households in Waldringfield (approximately 240) every three months
- The on-line version is posted on the website at the same time in the “What’s New” section at <http://waldringfield.onesuffolk.net>
- The on-line version can also be found <http://waldringfield.onesuffolk.net/parish-council/> in the left-hand column of the web page and remains there for at least one year

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www.waldringfield.onesuffolk.net/parishcouncil