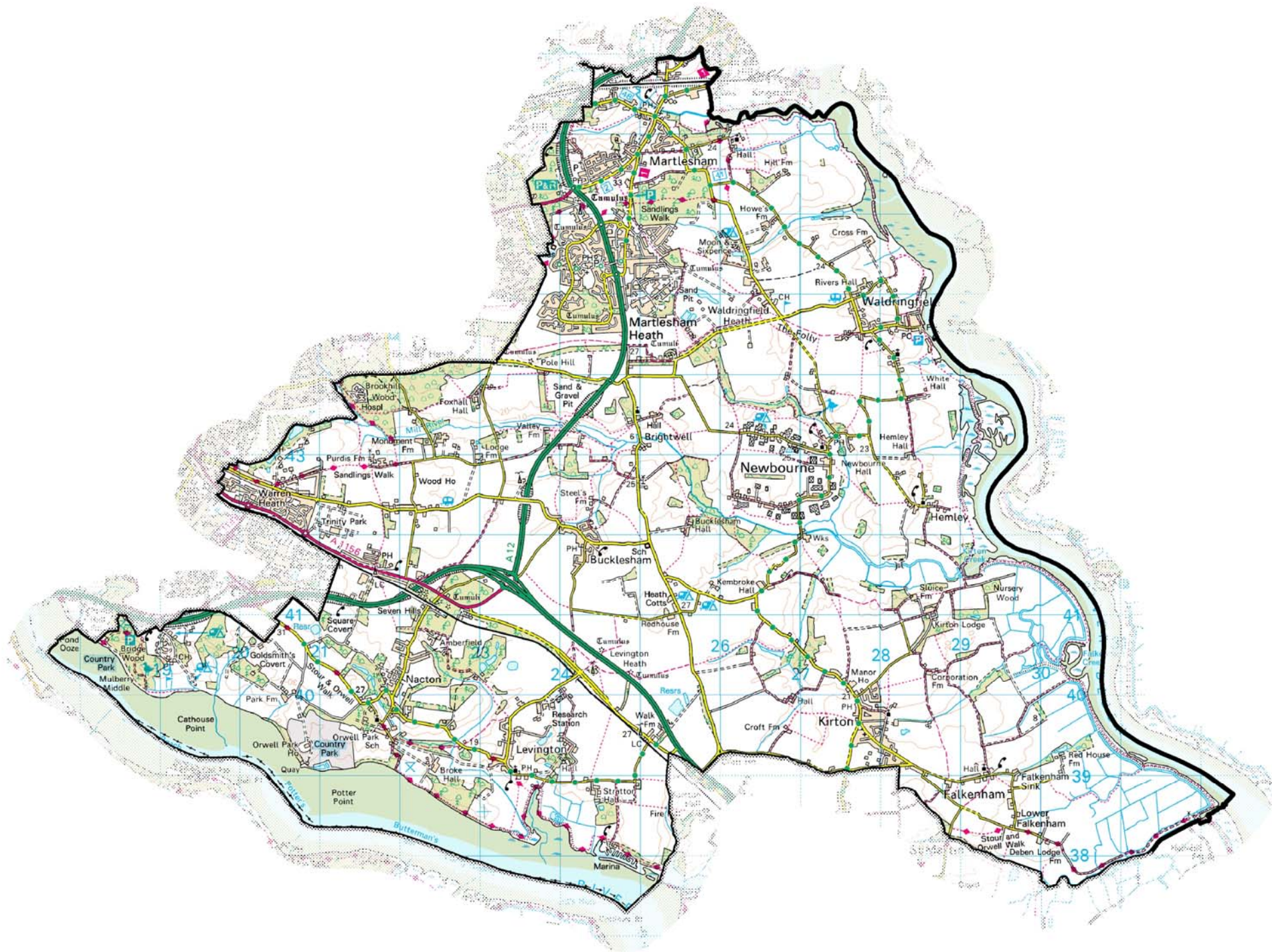


MARTLESHAM

ELECTORAL DIVISION PROFILE 2013

This Division comprises Marltesham and Nacton wards in their entirety plus part of Trimleys with Kirton ward

www.suffolkobservatory.info



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ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.

- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- Is the impact of the recession locally related to the employment profile of the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crime is prevalent in the community?

A vast amount of additional data is available on the **Suffolk Observatory**

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and profiles, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of education and skills, economy and employment, health and care, population, deprivation, housing, environment, transport and travel and crime. All areas of the county are covered, right down to district, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports by different themes and topics.

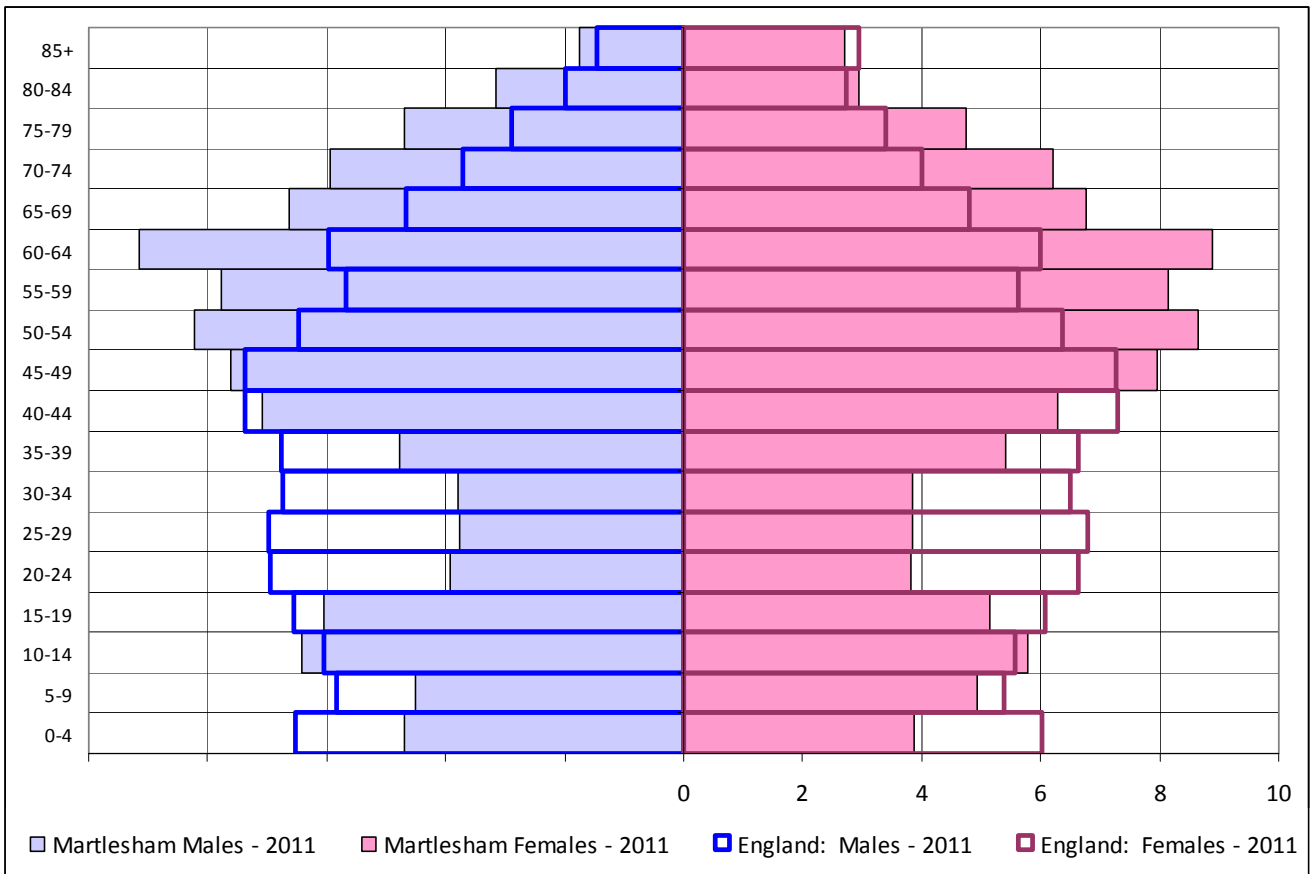
Technical Notes:

1. Where Electoral Divisions do not exactly match ward boundaries, we have adopted a "best fit" approach to produce a dataset.
2. District, county and national level data is provided where possible to provide a context for comparisons.

DEMOGRAPHIC PROFILE - AGE

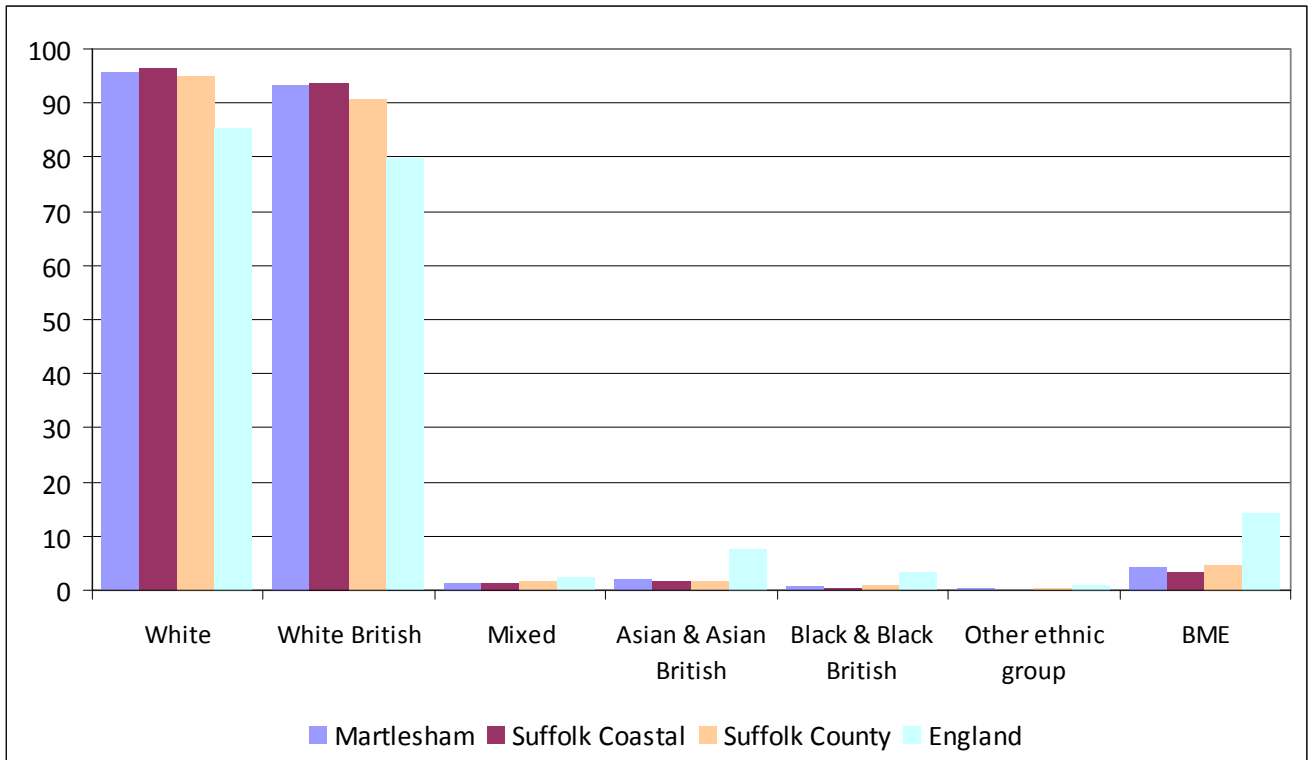
At the time of the 2011 Census, the population of Martlesham stood at 10,815, an increase of 3.7% since 2001. The age structure of the component wards and the Division as a whole is set out below.

	Martlesham Electoral Division	Martlesham	Nacton
All Ages	10,815	4,897	4,602
0-4	464	197	198
5-9	510	219	230
10-14	661	288	304
15-19	605	290	249
20-24	419	179	200
25-29	412	189	181
30-34	414	172	194
35-39	551	248	230
40-44	723	309	314
45-49	843	348	393
50-54	912	406	396
55-59	862	395	345
60-64	975	490	346
65-69	725	348	280
70-74	657	304	285
75-79	512	219	236
80-84	329	169	131
85+	241	127	90



- The age pyramid for Martlesham shows a higher than average proportion of people over the age of 50
- The most common age group in Martlesham is 60-64 year olds, followed by 50-54 year olds. The number of people of retirement age looks set to increase markedly in the coming years
- There is a much lower than average number of people of working age, particularly 20-39 year olds

ETHNICITY

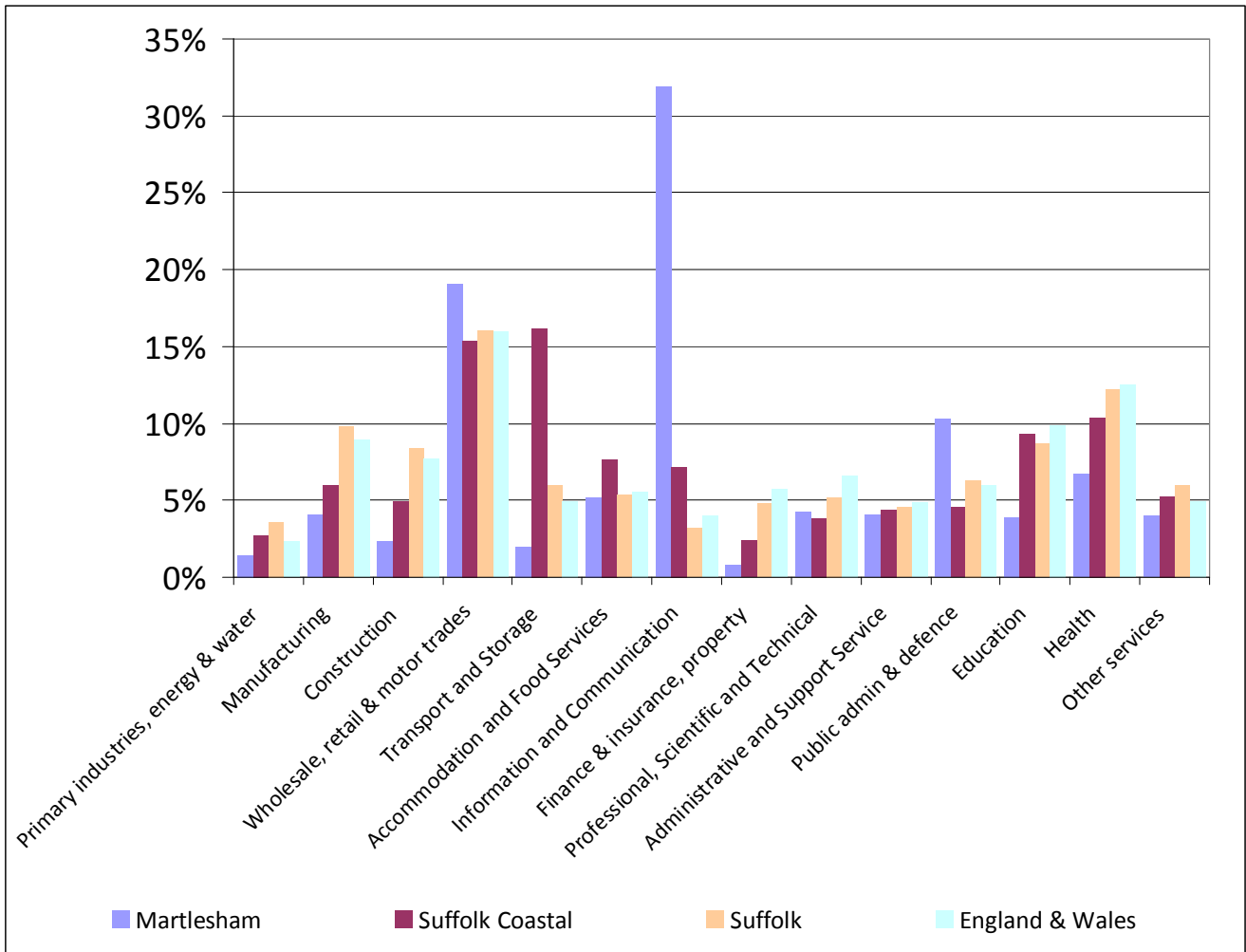


- According to the latest data (2011 Census), 95.8% (14,512) of the population of Martlesham are white, with 93.4% white British
- There are 451 (4.2%) people of black or minority ethnic origin in the division, some way above the district average
- Martlesham has a similar diversity profile to Waveney district, but has a noticeably higher proportion of Asian and Asian British residents, linked to employment at BT Adastral Park

	All people	White		White British		Mixed		Asian and Asian British		Black and Black British		Other Ethnic Group		Black or Minority Ethnic Total	
		Count	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
Martlesham	10,815	10,364	95.8	10,104	93.4	136	1.3	211	2.0	74	0.7	30	0.3	451	4.2
Suffolk Coastal	124,298	119,976	96.5	116,655	93.9	1,513	1.2	2,032	1.6	556	0.4	221	0.2	4,322	3.5
Suffolk	728,163	693,195	95.2	661,458	90.8	12,472	1.7	13,131	1.8	6,854	0.9	2,511	0.3	34,968	4.8
England & Wales			86.0		80.5		2.2		6.7		2.8		0.4		12.1

ECONOMY

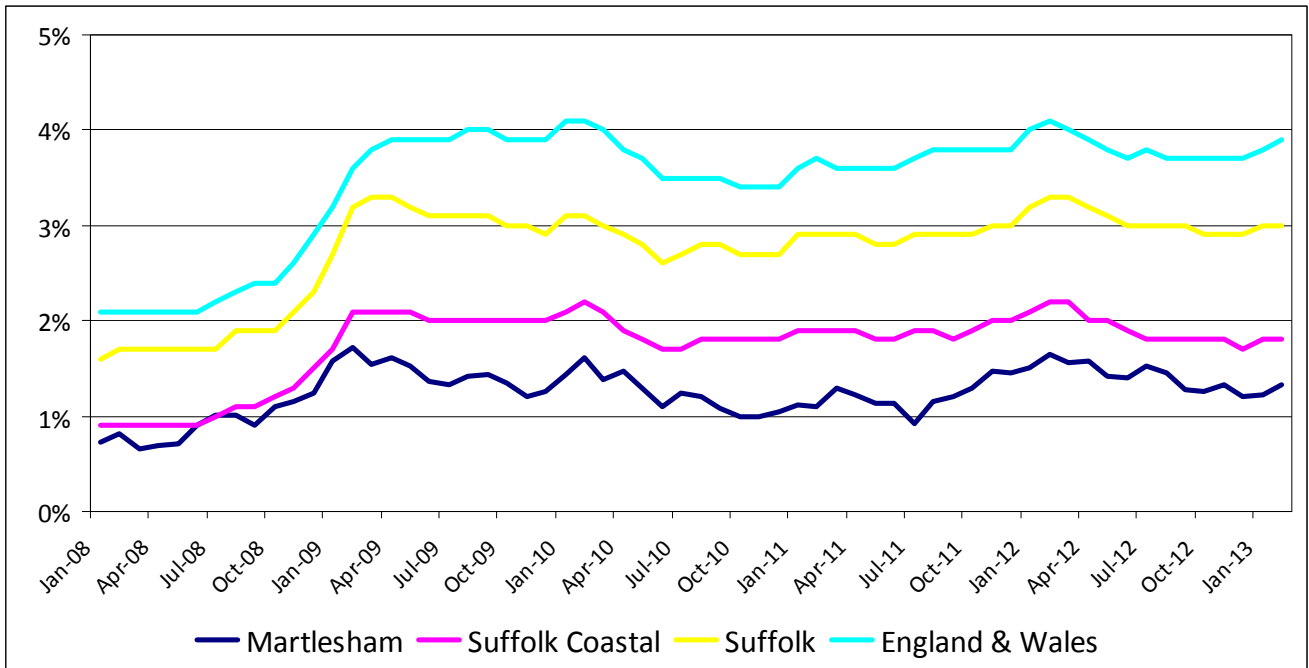
There are 8,600 people employed in Martlesham.



- Information and communication is by far the most important industry in Martlesham in terms of employment, with nearly a third of workers in the division employed in this sector
- Such is the dominance of manufacturing employment in the division that almost all other sectors have below average proportions of employment
- Nearly a fifth of employment is in wholesale, retail and motor trades

LABOUR MARKET

JOB SEEKERS ALLOWANCE CLAIMANT RATE



- Martlesham saw a marked rise in Job Seekers Allowance (JSA) claimants in 2008/09 as a result of the global economic downturn
- Despite this the claimant rate has remained very low, generally fluctuated between 1% and 1.5% since 2009
- In early 2013 (February), around 1.3% of the working age population (males aged 16-64 and females aged 16-59) are claiming JSA. This is slightly below the district average and considerably below the county and national levels

SCHOOLS

SCHOOL ATTAINMENT

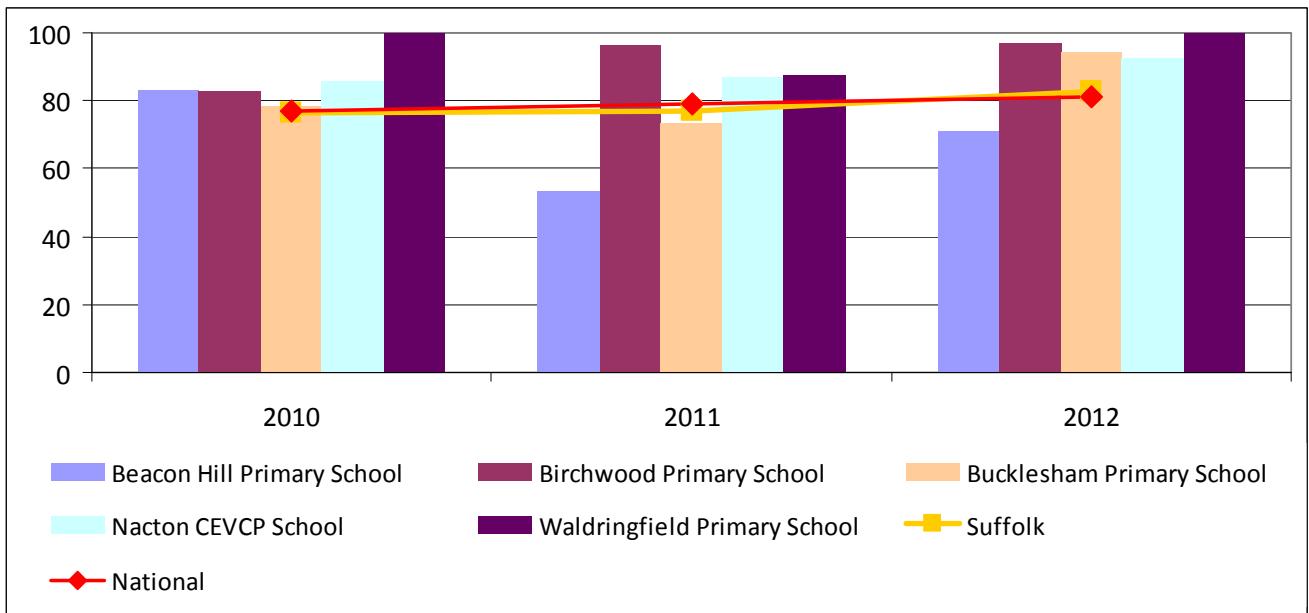
Name	Average cohort size at Foundation Stage (age 5)	Average cohort size KS2 (age 11)	Ofsted	Latest Inspection date
Primary Schools in Division				
Birchwood Primary School	29	27	Good	20/09/11
Bucklesham Primary School	16	16	Satisfactory	02/12/11
Martlesham Beacon Hill Primary School	16	18	Satisfactory	24/02/12
Nacton CEVCP School	14	13	Outstanding	15/04/08
Waldringfield Primary School	8	9	Good	24/03/10
Primary School Catchment overlaps with Division				
Broke Hall CP School	89	81	Good	26/06/08
Gorseland Primary School	69	72	Good	11/06/10
Trimley St Martin Primary School	23	21	Satisfactory	17/03/10

Name	Average cohort size at KS4 (age 16)	Ofsted	Latest Inspection date
Upper School Catchment overlaps with Division			
Copleston High School	293	Good	04/03/09
Felixstowe Academy (Maidstone Campus)	93		
Kesgrave High School	281	Outstanding	12/11/08

SCHOOL ATTAINMENT

Foundation Stage Profile (reception)

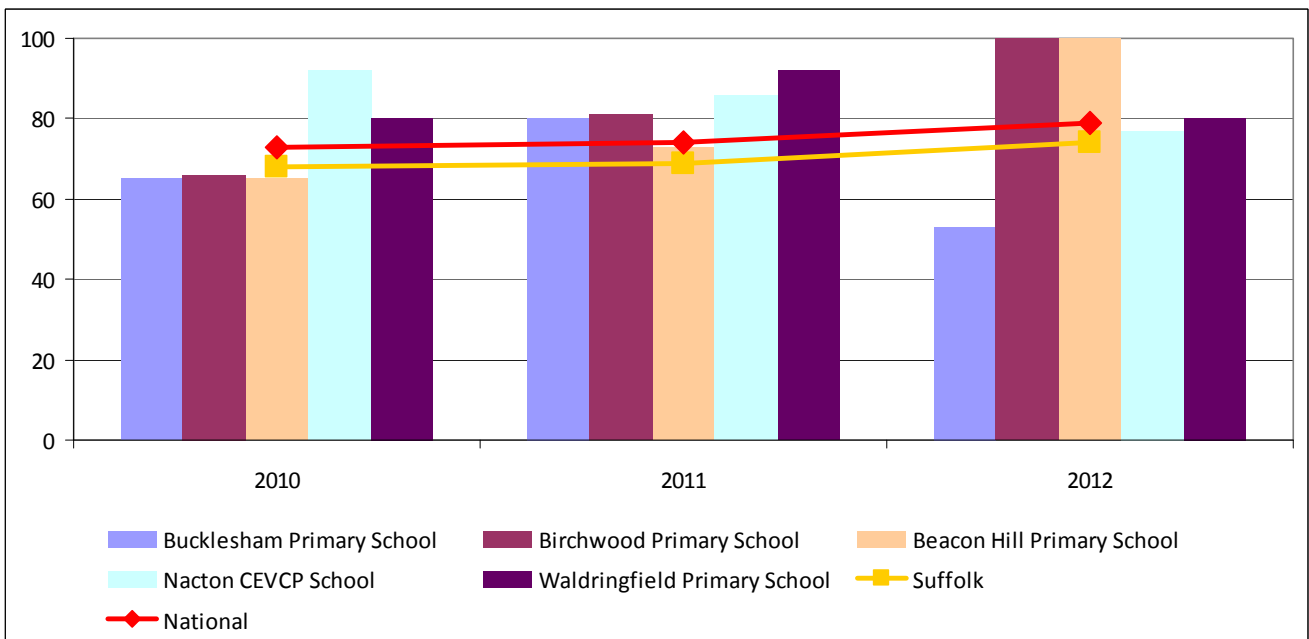
% pupils achieving expected score of 78 points or more



- Foundation stage attainment in Martlesham division is generally good
- Attainment across the five schools in the division has varied somewhat in the period 2010 to 2012, but has rarely fallen significantly below the county and national averages
- In 2012 a greater percentage of pupils achieved the expected score of 78 points or more at Birchwood, Bucklesham, Nacton CEVC and Waldringfield Primary Schools than across Suffolk and nationally

Key Stage 2 (age 11)

% pupils achieving L4 or above in English and Mathematics

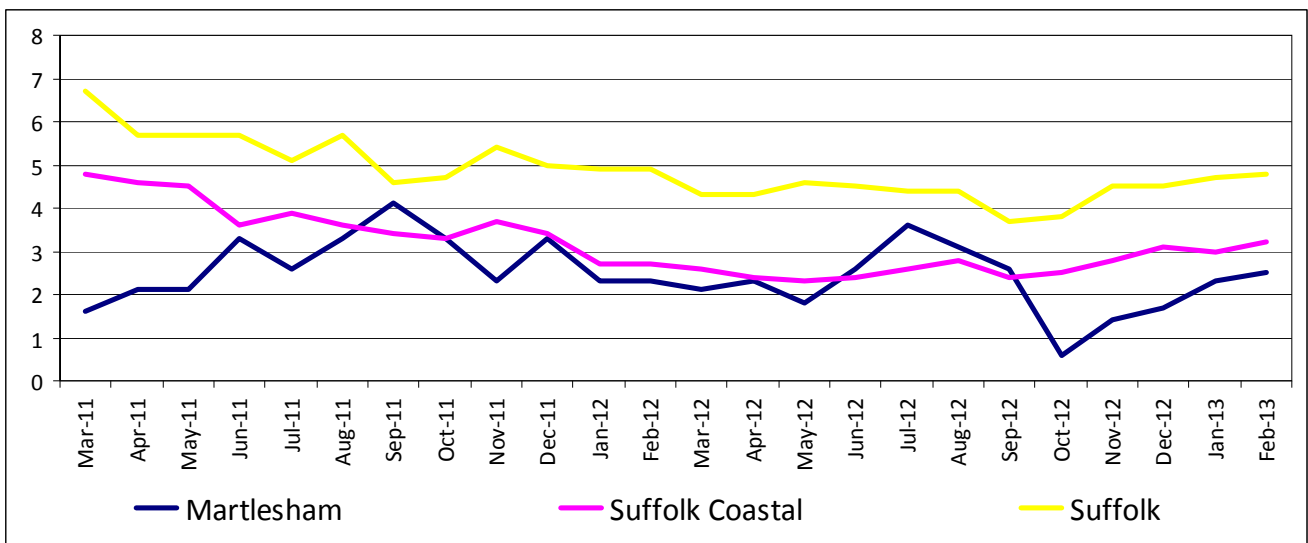


- Key Stage 2 attainment in Martlesham division is generally good
- Attainment at Birchwood and Beacon Hill Primary Schools has been improving over the past three years but there are no other clear trends in performance on a school-by-school basis
- In 2012, 100% of pupils at Birchwood and Beacon Hill Primary Schools achieved level 4 or above in English and Maths. At Waldringfield Primary, this figure was still above average at 80%, while Nacton CEVCP and Bucklesham Primary had below average attainment results

GCSE (Key Stage 4) (age 16)

There are no High schools located within the Martlesham division

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)



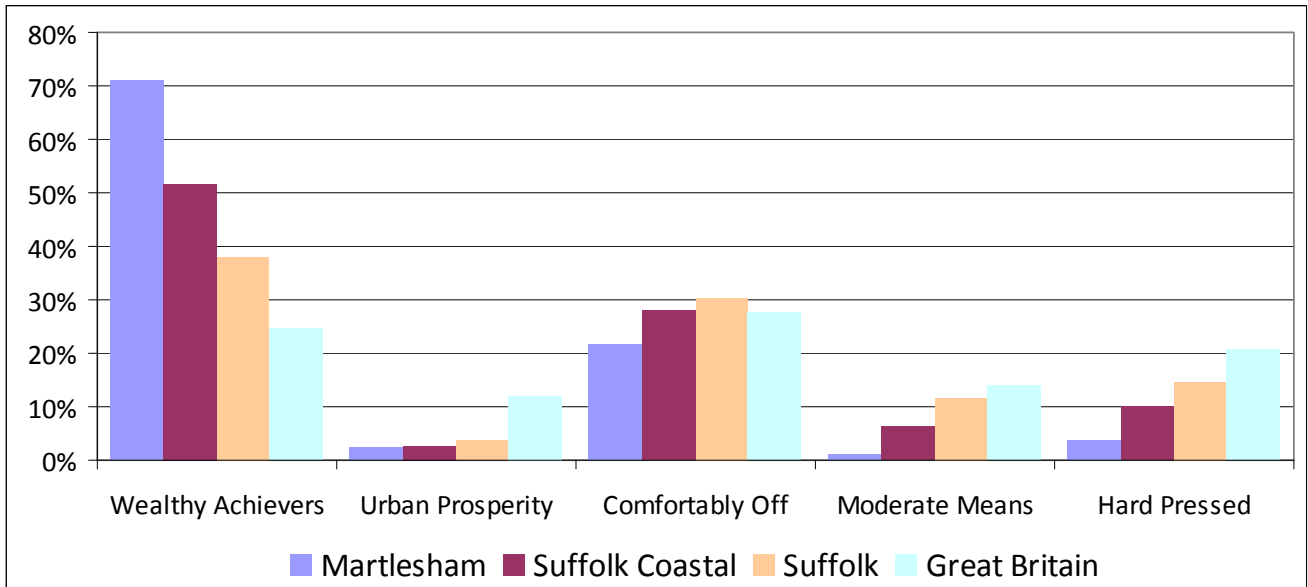
- In February 2013 around 2.5% of 16-18 year olds classified as NEET in Framlingham (where current activity is known)
- NEET levels in Framlingham are generally below the district and county averages but have seen some fluctuations

ACORN 2011

ACORN provides a useful articulation of the general wealth of the resident population.

It is a geodemographic segmentation of the UK's population which segments small neighbourhoods, postcodes, or consumer households into 5 categories, 17 groups and 56 types.

See the end of the document for more information about ACORN

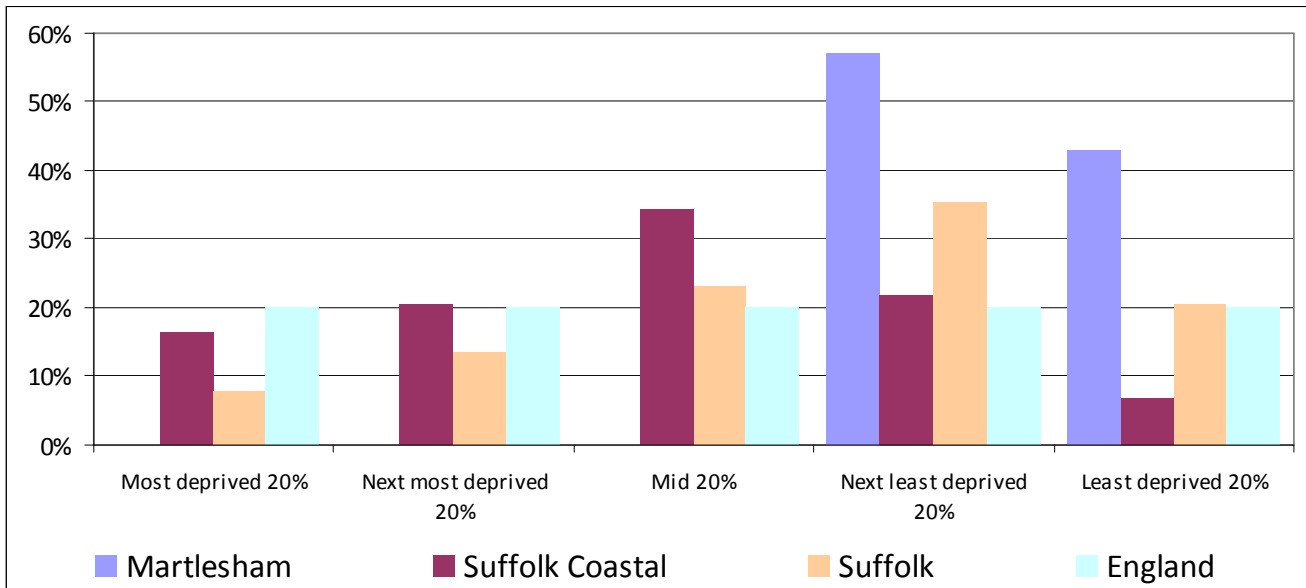


- Martlesham has an affluent ACORN profile, with almost three quarters of residents classified in the top quintile as “wealthy achievers”
- Just over a fifth of the population of the division is classified as “comfortably off”
- There is a small proportion of residents classified as “hard pressed” in Martlesham, suggesting there are some pockets of lower levels of affluence in the division

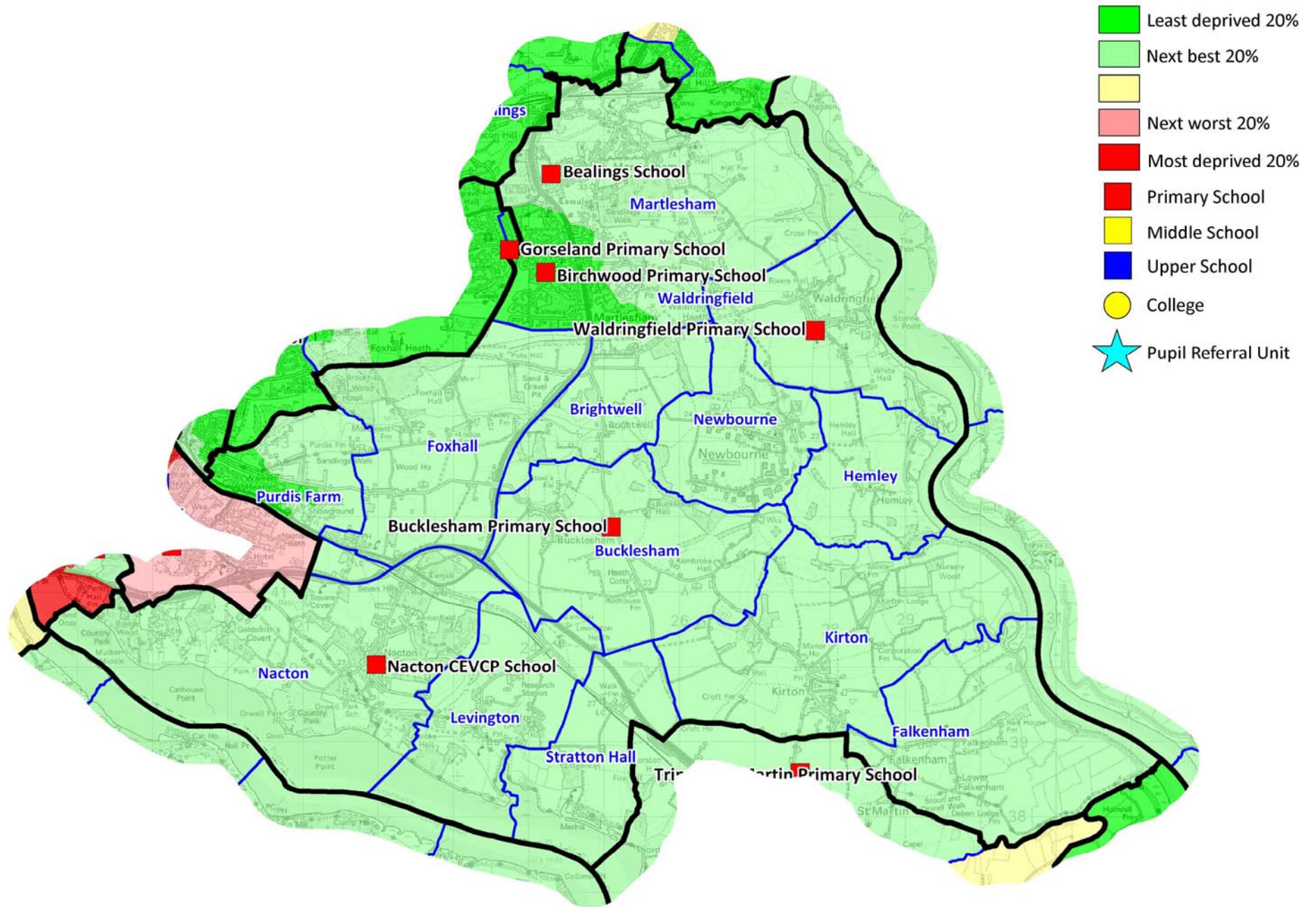
INDEX OF MULTIPLE DEPRIVATION (IMD) 2010 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,500) are most usually described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in the country; these are shaded red on the map. The top quintile represents the least deprived areas in the country, and is shaded green.

The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.



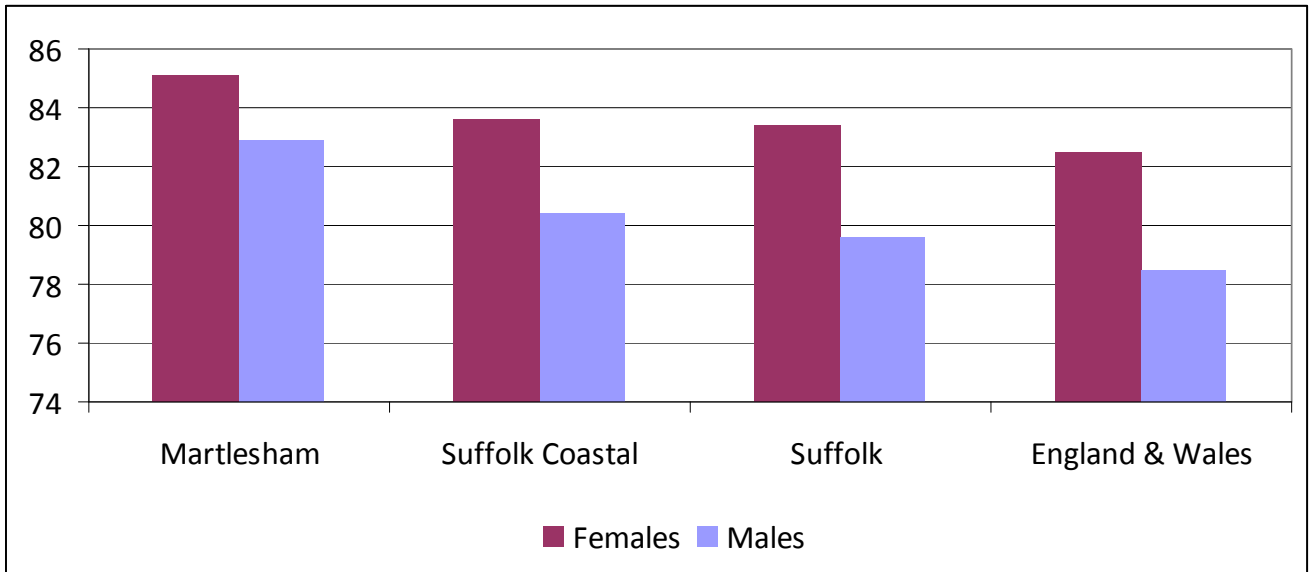
- The IMD 2010 shows that deprivation levels in Martlesham are low, with all parts of the division ranked in the least deprived 40% nationally
- Of the seven Lower Layer Super Output Areas (LSOA) comprising the division, three are ranked in the top 20% least deprived LSOAs in the country while four are in the next best quintile



- Least deprived 20%
- Next best 20%
- Next worst 20%
- Most deprived 20%
- Primary School
- Middle School
- Upper School
- College
- Pupil Referral Unit

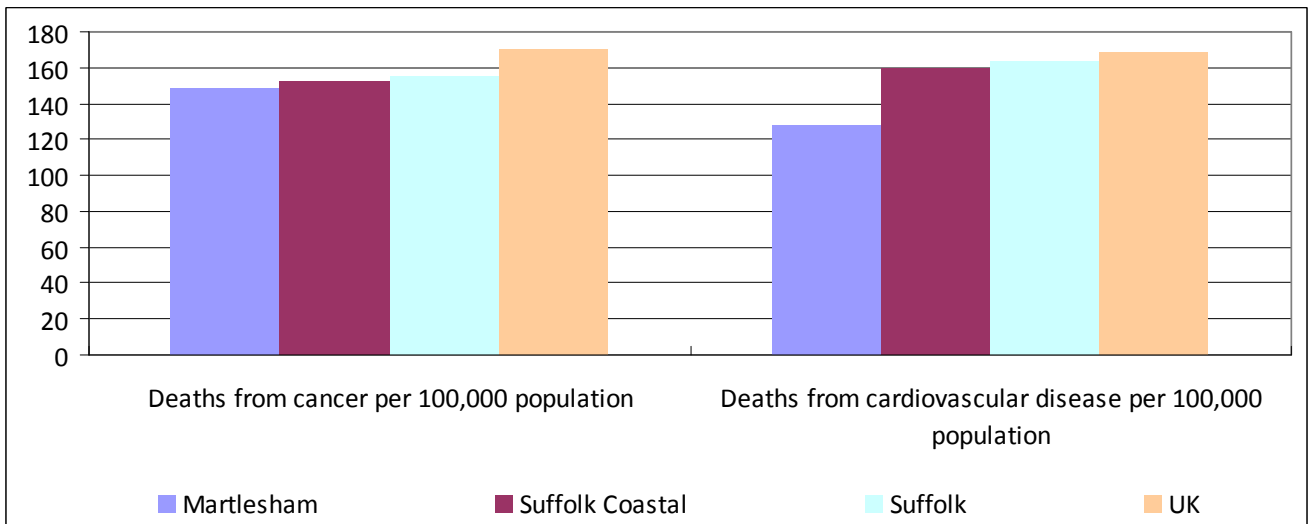
HEALTH

LIFE EXPECTANCY



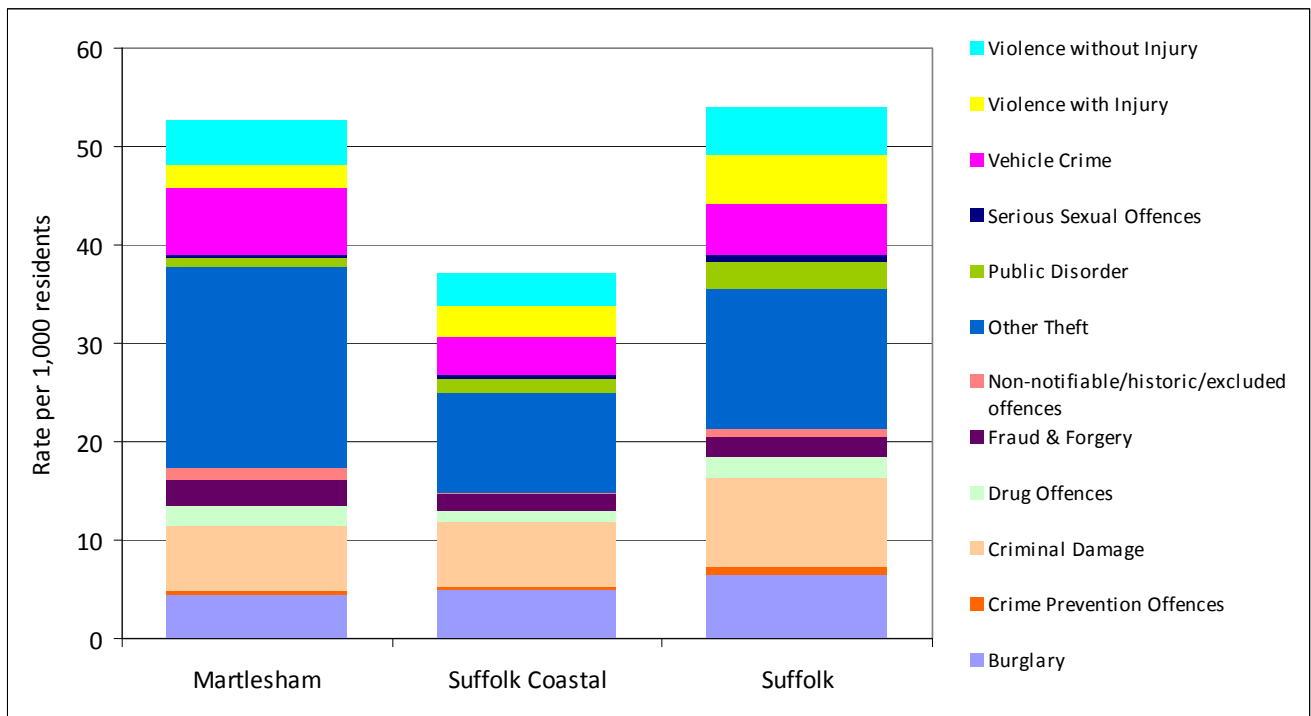
- Life expectancy in Martlesham is very high for both men and women
- Life expectancy for females is just over 85 years, compared to 82.5 nationally
- Male life expectancy in the division is 83, considerably higher than the national average of 78.5

DEATHS DUE TO CANCER & CARDIOVASCULAR DISEASE



- In Martlesham, the rate of deaths from cancer and cardiovascular disease is below the district, county and national averages
- From 2006 to 2010 there were 149 deaths from cancer per 100,000 residents (the national average is 170)
- The rate of deaths from cardiovascular disease is particularly low in Martlesham at 128 per 100,000 residents in 2006-2010. The county and national levels are over 160 per 100,000 residents

CRIME & COMMUNITY SAFETY



- Crime levels in Martlesham are similar to the Suffolk average, with a rate of 53 crimes recorded per 1,000 residents in 2012
- This is not as low as the Suffolk Coastal average (in general the district has very low crime rates)
- “Other theft” is by far the most commonly committed crime in the division, with around 21 offences per 1,000 residents
- Criminal damage and vehicle crime are the other most frequent forms of crime

ADDITIONAL INFORMATION

Parishes in Division

Brightwell
 Bucklesham
 Falkenham
 Foxhall
 Hemley
 Kirton
 Levington

Martlesham
 Nacton
 Newbourne
 Purdis Farm
 Stratton Hall
 Waldringfield

Locality Officer

Bernadette Lawrence 01473 260751

Place Officer

Denise Whiting 07917 085 214

DATA SOURCES

- **Demographic Profile and ethnicity:** Office for National Statistics 2011 Census and 2001 Census www.ons.gov.uk
- **Economy:** Office for National Statistics Business Register and Employment Survey 2011
- **Labour Market:** Department for Work and Pensions Job Seekers Allowance claimant count
- **Schools:** Ofsted www.ofsted.gov.uk and Suffolk County Council
- **NEET:** Suffolk Connexions
- **CACI ACORN (A Classification of Residential Neighbourhoods) and Health ACORN 2011:** CACI <http://www.caci.co.uk/>
- **Index of Multiple Deprivation 2010:** Department for Communities and Local Government <https://www.gov.uk/government/publications/english-indices-of-deprivation-2010>
- **Life expectancy and Deaths due to Cancer & Cardiovascular Disease:** NHS Suffolk
- **Community Safety:** Suffolk Police

For more data and information about Martlesham Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

ACORN INFORMATION GUIDE

ACORN provides a useful articulation of the general wealth of the resident population.

It is a geodemographic segmentation of the UK's population which segments small neighbourhoods, postcodes, or consumer households into 5 categories, 17 groups and 56 types.

Category 1 - Wealthy Achievers

These are some of the most successful and affluent people in the UK. They live in wealthy, high status rural, semi-rural and suburban areas of the country. Middle aged or older people predominate, with many empty nesters and wealthy retired.

Some neighbourhoods contain large numbers of well off families with school age children, particularly in the more suburban locations.

These people live in large houses, which are usually detached with four or more bedrooms. Almost 90% are owner occupiers, with half of those owning their home outright. They are very well educated and most are employed in managerial and professional occupations. Many own their own business.

Car ownership is high, with many households running 2 or more cars. Incomes are high, as are levels of savings and investments.

These people are well established at the top of the social ladder. They enjoy all the advantages of being healthy, wealthy and confident consumers.

This group accounts for 38.1% of the Suffolk population.

Category 2 - Urban Prosperity

These are well educated and mostly prosperous people living in our major towns and cities. They include both older wealthy people living in the most exclusive parts of London and other cities, and highly educated younger professionals moving up the corporate ladder. This category also includes some well educated but less affluent individuals, such as students and graduates in their first jobs.

The wealthier people tend to be in senior managerial or professional careers, and often live in large terraced or detached houses with four or more bedrooms. Some of the younger professionals may be buying or renting flats. The less affluent will be privately renting.

These people have a cosmopolitan outlook and enjoy their urban lifestyle. They like to eat out in restaurants, go to the theatre and cinema and make the most of the culture and nightlife of the big city.

This group accounts for 3.7% of the Suffolk population.

Category 3 - Comfortably Off

This category contains much of 'middle-of-the-road' Britain. Most people are comfortably off. They may not be wealthy, but they have few major financial worries.

All life stages are represented in this category. Younger singles and couples, just starting out on their careers, are the dominant group in some areas. Other areas have mostly stable families and empty nesters, especially in suburban or semi-rural locations. Comfortably off pensioners, living in retirement areas around the coast or in the countryside, form the other main group in this category. Most people own their own home, with owner occupation exceeding 80%. Most houses are semi-detached or detached. Employment is in a mix of professional and managerial, clerical and skilled occupations. Educational qualifications tend to be in line with the national average.

This category incorporates the home-owning, stable and fairly comfortable backbone of modern Britain.

This group accounts for 30.3% of the Suffolk population.

Category 4 - Moderate Means

This category contains much of what used to be the country's industrial heartlands.

Many people are still employed in traditional, blue collar occupations. Others have become employed in service and retail jobs as the employment landscape has changed.

In the better off areas, incomes are in line with the national average and people have reasonable standards of living. However, in other areas, where levels of qualifications are low, incomes can fall below the national average. There are also some isolated pockets of unemployment and long term illness.

This category also includes some neighbourhoods with very high concentrations of Asian families on low incomes.

Most housing is terraced, with two or three bedrooms, and largely owner occupied.

It includes many former council houses, bought by their tenants in the 1980s.

Overall, the people in this category have modest lifestyles, but are able to get by.

This group accounts for 11.6% of the Suffolk population.

Category 5 - Hard Pressed

This category contains the poorest areas of the UK. Unemployment is well above the national average. Levels of qualifications are low and those in work are likely to be employed in unskilled occupations. Household incomes are low and there are high levels of long term illness in some areas.

Housing is a mix of low rise estates, with terraced or semi detached houses, and purpose built flats, including high rise blocks. Properties tend to be small and there is much overcrowding. Over 50% of the housing is rented from the local council or a housing association.

There are a large number of single adult households, including many single pensioners and lone parents. In some neighbourhoods, there are high numbers of black and Asian residents.

These people are experiencing the most difficult social and economic conditions in the whole country, and there appears to be little chance of any improvement at all.

This group accounts for 14.8% of the Suffolk population.

